

ABOUT THE AUTHOR

Joe Orlando



JOE ORLANDO has been an advanced collector of sports cards and memorabilia for over 20 years. Orlando attended Westmont College in Santa Barbara, California where he studied communications and was the starting catcher for the baseball team. After a brief stint in the minor leagues, Orlando obtained a Juris Doctor from Whittier Law School in Southern California in the spring of 1999. During the last nine years, Orlando has authored several collecting guides and dozens of articles for Collectors Universe, Inc. Orlando's first book, *The Top 200 Sports cards in the Hobby*, was released in the summer of 2002. Orlando has appeared on several radio and television programs as a hobby expert and featured guest, including ESPN's award-winning program *Outside the Lines* and HBO's *Real Sports*. Currently, Orlando is the President of PSA and PSA/DNA, the largest trading card and sports memorabilia authentication services in the hobby. He is also Editor of the company's nationally distributed *Sports Market Report*, which under Orlando's direction has developed into a leading resource in the market.

SCHOLARLY ACHIEVEMENTS

PUBLICATIONS:

- *The Top 200 Sports cards in the Hobby* (2002)
- *Various collecting guides for Collectors Universe, Inc. (Nasdaq: CLCT)*
- *Over 250+ articles in the field of sports memorabilia*

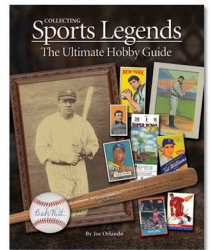
TELEVISION APPEARANCES:

- ESPN's *Outside the Lines*
- HBO's *Real Sports*

CAREER:

- President of PSA and PSA/DNA
- Editor of *Sports Market Report*

This comprehensive guide and coffee-table book takes the reader on a journey through the treasured memorabilia of America's most famous and beloved icons of sport. Composed by the leading experts in the field, *Collecting Sports Legends* covers the best of the best. From Babe Ruth's baseball cards and game-used bats to autographs from the likes of Arnold Palmer, every major sport and sports legend is featured. Designed to appeal to sports fans of all ages, this visually stunning book is rich with vibrant images of hundreds of sports players and includes detailed information on each of their accomplishments and achievements.



PRaise FOR JOE ORLANDO:

"Joe [Orlando] is a natural to have authored this book because of his direct experience with so many different types of collectibles and the passion that he brings to the table... I believe it will become a tremendous resource within the sports collecting hobby. It will explain the market in a high-end manner, and anytime you can bring structure to a market it is a great thing."

—DAVID KOHLER, President and CEO of SCP Auctions,
is one of the country's best known dealers of rare sports collectibles